




Shane Fetzner

Contact Info

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 Conesus NY

 shanefetznerdesign.com

Education

Mercyhurst University

BA: Graphic Design

Minor: Marketing

GPA: 3.917

Skills

Adobe Creative Cloud:

Photoshop, Illustrator, Xd, Dreamweaver, InDesign, After Effects, Premiere Pro

Other Programs:

Canva, WordPress, WooCommerce, Microsoft Office

Honors

Dean's List 2022, 2023, 2024

Graduate of Graphic Design: Cum Laude

Scholarships

Sister Angelica Cummings Award Art Scholarship:
Honorable Mention

Personal Statement

I am an aspiring graphic and web designer with 3+ years of college experience. During that time I worked in a grant funded marketing lab, and a local marketing and web design firm. I have developed skills in the Adobe catalog of programs with a particular focus on Illustrator, Photoshop, Dreamweaver, After Effects, Premiere Pro, and InDesign. Featured in my portfolio are projects from classes, clients, an internship, as well as independent projects, that I have completed in the past 3+ years.

Abilities

Quick Learner, Consistent, Accountable, Reliable, Knowledgeable.

Exhibitions

2022 Patricia S. Yahn '50, Juried Student Art Show, Cummings Gallery, Erie, PA:

Skateboard Diptych - 3rd Place
Word Self Portrait

2023 Patricia S. Yahn '50, Juried Student Art Show, Cummings Gallery, Erie, PA:

Anthropocene Poster
Surreal Self Portrait

2024 Patricia S. Yahn '50, Juried Student Art Show, Cummings Gallery, Erie, PA:

Deck of Cards

Relevant Work Experience

weCreate Web Design and Marketing

Intern: May 2024 – Dec 2024

Duties: Assisting content creation and uploading for YouTube and client websites;

Creating simple graphics, info-graphics, animated graphics; editing videos.

Innovation Entente Lab – Mercyhurst University

Junior Analyst: January 2023 – May 2023

Duties: Write reports on general marketing trends for use in client reports; Topics Included: social media, age demographics, gender demographics, socio-economic demographics;

Analyst and Graphic Designer: August 2023 – December 2023

Duties: Write Reports for clients based on what they requested from the lab. Included: competitors analysis; how to file for patents; industry best/worst practices; B2B best/worst practices; SWOT analysis; design cover pages for reports; design PowerPoints of reports.

Graphic Designer: January 2024 – May 2024

Duties: design cover pages for reports; PowerPoints for reports; ran social media; contributed at networking events.

Relevant Volunteer Work

St. Agnes School

Projects: 2022 Yearbook Cover, 2023 Yearbook Cover, 2023 Corn Run Mascot / Poster / T-shirt.

Joe's Custom Creations

Projects: Sticker Designs 2021. Included: creating sheets of stickers that could be printed in mass for his custom Lego sets.

Other Work Experience

Walmart:

Front End Sales Associate 2021 – Present

Duties: Performed cashier duties, provided customer service, trained and attended to Electronics as well as Lawn and Garden.

Extra Curricular Activities

Creating Video Edits

Instagram: Ares_Edits_1

TikTok: aresedits

Volleyball Intermurals

Co-Captain